



Orange Movement™ Advisory Council Recruitment Pack

ORANGE MOVEMENT™ MISSION AND OBJECTIVES

The Orange Movement™ is a pioneering financial initiative that integrates gender equality at the core of climate action and sustainable development. By leveraging innovative finance, the movement aims to mobilize **US\$10 billion by 2030, empowering 100 million women, girls, and gender minorities worldwide**. Through its flagship innovation, Orange Bonds™, the world's first asset class for gender-lens investing, the Orange Movement™ is advancing a bold vision to reshape financial markets by unlocking vast, untapped economic potential globally.

Aligned with the UN Sustainable Development Goal 5 on Gender Equality, the Orange Movement™ drives investments that create sustainable value, mitigate climate risks, and meet the growing investor demand for DEI and ESG-compliant instruments. Orange Capital—encompassing bonds, loans, funds, and grants—is a cross-cutting asset class positioned to mainstream gender-lens investing. By integrating gender equality, climate resilience, and driving economic prosperity, Orange Capital aims to redefine the future of sustainable finance and establish a new standard for impact-driven investments.

The Orange Movement™ aims to achieve key objectives:

- **Build a gender-empowered financing system that works for everyone** by developing global standards, indices, and performance metrics for investing in gender equality.
- **Fast-track gender equality and empowerment by using capital** to enable more countries, issuers, investors, and corporations to invest in ways that are valued by women, girls and gender minorities.
- **Mobilize new sources of capital for gender empowerment at scale** by providing the tools, training, and knowledge products that enable gender lens investment.

The Orange Movement™ operates under the governance of its Steering Committee, which convenes bi-annually to provide strategic oversight, enhance market awareness of the movement's mission, as well as inform its future growth trajectory.

Figure 1: The global presence of the Orange Movement™



ADVISORY COUNCIL

The Advisory Council (AC) of the Orange Movement™ is a dynamic collective of stakeholders from both the public and private sectors, with a strong emphasis on representation from the Global South and marginalized communities. The AC's core mission is to democratize the Orange Movement™ by offering critical insights and recommendations that advance its goals. By ensuring diverse perspectives are included, the AC plays a vital role in shaping the movement's vision and impact.

AC members leverage their expertise and networks to expand awareness, foster inclusive dialogue, build ecosystem capacity, and drive the mobilization of capital—all to support the growth of the Orange Movement™ and its transformative agenda.

Key strategic priorities

- **Establish Leadership in Gender-Lens Investing:** Position the Orange Movement™ as a leading authority in gender-lens investing, driving the sustainability and long-term vision of the initiative.
- **Forge Strategic Partnerships:** Enable impactful collaborations to strengthen the Orange capital ecosystem and drive systemic, transformative change.
- **Champion Thought Leadership on Gender and Intersectionality:** Lead meaningful conversations and innovations on gender equity and intersectionality, ensuring comprehensive and inclusive progress.
- **Advice on Initiative Development:** Offer guidance on key initiatives that align with the Orange Movement™'s mission to deliver tangible, high-impact results.

MEMBERSHIP

AC members will be appointed by the Orange Movement™ Steering Committee members on a **2-year basis and reviewed yearly**.

The AC will prioritize significant representation from the Global South, women, and marginalized groups to promote equitable and inclusive outcomes. It will include diverse members from civil, public, and private sectors such as financial services, NGOs, academia, investors, and corporates. This broad representation supports the AC's mission to democratize the Orange Movement™ and drive impactful change across various sectors.

STRUCTURE AND MEETINGS

The AC will be structured into **three working groups**, each **chaired by a member of the Steering Committee**. It is expected that the working groups will **convene two or three times a year** – with work taking place throughout the year. These groups will consist of a maximum of **5-10 advisory council members**, who may also participate across multiple working groups.

The **Steering Committee member(s) will preside over the AC meetings** and guide the agenda setting and discussions. Members are encouraged to provide input on the agenda in advance, following the guidelines set forth by the meeting chair. To ensure smooth operations, each working group will be **supported by a dedicated secretary** responsible for administration and output management.

WORKING GROUPS

Applicants are encouraged to select one of the three working groups for alignment. However, participation across more than one group is encouraged.

Purpose	Suggested Outputs
Orange Capital Working	
The Orange Capital Working Group (OCWG) is dedicated to promoting the power of Orange Capital in advancing gender-positive outcomes, alongside environmental and social responsibility, governance,	<ul style="list-style-type: none">• Advise on engagement strategies to drive the adoption of Orange capital in regions of AC members.• Engage asset owners/issuers to raise awareness

<p>and transparency, with a particular focus on fixed-income securities.</p> <p>The OCWG will foster Orange Capital adoption among both public and private sector actors, including issuers, investors, and financial regulators in capital markets.</p>	<p>and build support for Orange-aligned portfolio strategies (Orange fund-tagging/labeling).</p> <ul style="list-style-type: none"> • Refinement of the Orange Bond Principles and guidance (including application to various forms of capital such as loans, and SLBs) across existing thematic asset classes
Policy Working Group	
<p>The Policy Working Group (PWG) aims to identify opportunities within regulatory landscapes and national SDG frameworks to facilitate the adoption of Orange Capital.</p> <p>The PWG will advise where existing policies and frameworks can be adapted or enhanced to incentivize Orange-capital mobilization from the private sector.</p> <p>The PWG will advise on strategies that promote collaboration between private and public sector stakeholders to align national frameworks, and investment goals with Orange outcomes.</p>	<ul style="list-style-type: none"> • Advice on countries with regulations and policy alignment with Orange Capital framework, and supportive infrastructure for private sector investment. • Advocate for incentive structures, streamlined regulations, and legal protections to encourage Orange Capital adoption • Engage government officials, and civil society organizations to raise awareness and build support for Orange Capital at the national level.
Data Working Group	
<p>The Data Working Group (DWG) recognizes the crucial role of data in shaping evidence-based policies and investment decisions.</p> <p>The DWG aims to enhance the availability and accuracy of gender-disaggregated data, climate-related indicators, DEI metrics, and data about other thematic frameworks [e.g. carbon, green, social] within the Orange Movements data strategy.</p> <p>This DWG through its work will facilitate informed decision-making processes and enable stakeholders to monitor progress towards various sustainability goals.</p>	<ul style="list-style-type: none"> • Agree on intersectional metrics in the current Orange Movement data strategy e.g. IIX Values, Orange Seal, IIX Intelligence & Orange Index etc. • Identify demand-supply side gaps in data collection across key intersectional areas and regional contexts. • Opine on Orange-data-backed policy papers to showcase the potential of Orange transactions in newer markets/regions. • Review Orange Movement impact reporting and alignment to international standards and best practices

APPLICATION PROCESS

1. Complete [the Online Application](#) form by 08/11/2024
2. Review and selection by the Orange Movement Steering Committee
3. Notification of outcome and press release 20/12/2024

If you have any further questions or would like a meeting to discuss, please contact: Senthan Balachandiran – Orange Movement Program Lead [senthan.balachandiran@iixglobal.com]