

Welcome to the Orange Movement™

The Orange Movement™ is a trailblazing initiative that integrates gender equality into the core of climate action and sustainable finance. With Orange Bonds™—the world's first cross-cutting asset class for gender-lens investing—it aspires to mobilize US\$10 billion by 2030 and empower 100 million women, girls, and gender minorities.

By harnessing the power of gender-equal capital markets, the Movement is unlocking vast economic opportunities across the Global South and beyond.

Orange Movement Steering Committee















Developing a cross-cutting Asset Class



- Orange Bonds can be designed to embed gender in the DNA of companies and their decision-making to ensure growth is gender-inclusive and climate resilient.
- By utilizing the Initiative's focus on impact measurement, reporting, and verification foundations can access last mile data to address multiple societal issues in a detailed and informed way.
- Actioned by the <u>Orange Bond PrinciplesTM</u>, Orange Bonds are designed to have multiple co-benefits with climate, peace and economic prosperity, harmonized with standards like ICMA Green, Social, Sustainability (GSS) Principles, CBI Climate Bond Standard, and UN SDG frameworks.





Investment Opportunities in Orange Capital



Explore IIX's Women's Livelihood Bond™ (WLB™) Series – a series of innovative gender-positive, blended investments across multi-country and multi-sector portfolios.



Engage in impactful investments through IIX's Orange Capital Facility aimed at empowering women and underserved communities in Southeast Asia and the Pacific.



Connect with members and partners regarding their investment pipeline of Orange Capital.



Build relationships with SPO providers and other reviewers of Orange Capital to align your investments with the Principles and grow the asset class.

Unlock Orange-aligned Engagement Pathways



Orange Advisory

Benefit from comprehensive technical assistance and capacity-building support tailored to the needs of investee companies.



Events & Advocacy

Participate in the Orange
Forum and a variety of
advocacy events in the field of
gender-lens finance, hosted
by IIX and Alliance Partners.



Orange Seal

Secure the Orange Seal™ certifying MSME's authentic commitment, improving visibility and access to 'Orange' and impact-aligned investors.



Advisory Council

Add to the diverse representation of the Advisory Council, providing Alliance Partners with a platform to share their insights and expertise.



Research & Insights

Co-sponsor research initiatives or contribute technical expertise to enhance understanding in your area of expertise.



Membership Plan Benefits

| Membership Level | Annual Pricing | Orange Convenings | Orange Knowledge Hub | Orange Capital |
|---------------------|--|---|--|--|
| Orange Catalysts | US\$5,000* | • Events: Invitations to Orange Movement™ webinars, round tables, and other ongoing events + 2 tickets to attend the Orange Forum. | Training: Access to Orange Bond Verification Training. + Access to up to 3 courses of the IIX Institute related to gender lens investing, sustainable finance and impact assessment. | Orange Capital Networks: Opportunity to join Orange Investor Alliances (with access to upcoming orange investment opportunities) and Orange Advisory Council |
| Orange Champions | US\$20,000* DFIs/Foundations have the option to contribute their membership fee as funding attributed toward a specific orange ecosystem building activity (e.g., feasibility studies, research, round table) | Orange Forum: Official Orange Forum Bronze sponsor: sponsor a panel; logo on Forum material; +5 tickets to attend the Orange Forum. | Orange Seal: Orange Seal assessment for one entity with 1 year validity (note: investors, corporates, foundations, and donors can transfer the seal to an entity in their portfolio, supply chain, or local SME partner) | Champions will be proactively engaged to work on upcoming orange bond issuances (e.g., as legal counsel, |



www.orangemovement.global